

“LOVE YOUR CAREER” CONTEST

CONTEST RULES

1. The “Love Your Career” Contest (the “Contest”) is run by the Ministère de l’Emploi et de la Solidarité Sociale in association with La Commission des partenaires du marché du travail and the Ministère de l’Éducation, du Loisir et des Sports (the “Contest Organizers”). It will take place on the Internet from January 30, 2012 at 9:00 a.m. (ET) to March 30, 2012 at 11:59 p.m. (ET).

ELIGIBILITY

2. This contest is open to all individuals between 14 and 25 years of age who reside in the province of Québec, with the exception of the employees, representatives and agents of the Contest Organizers, their affiliates, advertising and promotion agencies, suppliers of prizes, materials and services, any other legal entities directly involved in the Contest, and members of employees’ immediate family (fathers, mothers, sisters, brothers, children) their legal or de facto spouse, and all persons with whom these employees, representatives and agents reside.

METHODS OF ENTRY

No purchase is required. To enter visit the Contest website HeadingForSucces.com between January 30, 2012 at 9:00 a.m. (ET) and March 30, 2012 at 11:59 p.m. (ET). Click on the contest link, which is located on the site’s main page. You will be prompted to complete the “Aptitude test” and the “My profile” sections. You must then fill out the entry form by entering or selecting the information requested—which includes your first name, last name, phone number, and email—and checking the following boxes: “I am between 14 and 25 years of age” and “I have read and accept the Contest Rule.” Confirm your entry by clicking on the “Enter” button at the end of the entry form before March 30, 2012 at 11:59 p.m. (ET).

At the end of the contest, one winner will be drawn from the participants. The winner will be announced on the contest page of HeadingForSucces.com.

PRIZE

4. There is one (1) grand prize available to be won: One (1) kit, valued at approximately \$ 3 000, which included:

- One (1) computer MacBook Pro 15 inches, valued at approximately \$2 249, which included:
 - 4GB 1333MHz DDR3 SDRAM — 2x2GB
 - 500GB Serial ATA Drive @ 5400 rpm
 - MacBook Pro 15-inch Glossy Widescreen Display
 - Backlit Keyboard (French) & User’s Guide

The following conditions apply to the above-mentioned prize:

- The brand, color, model and configuration are at the discretion of the contest organizers. Installation is at the expense of the selected entrant;
- One (1) Apple Magic Mouse, valued at approximately \$60. The following conditions apply to the above-mentioned prize:

- The brand, color and model are at the discretion of the contest organizers. Installation is at the expense of the selected entrant;
- One (1) Canon PIXMA Wireless All-In-One Inkjet Printer, valued at approximately \$130. The following conditions apply to the above-mentioned prize:
 - The brand, color and model are at the discretion of the contest organizers. Installation is at the expense of the selected entrant;
- One (1) *Campus Pack* case part of the Terra collection Fits up to a 15" MacBook, Cream/Fiery Red color, valued at approximately \$70. The following conditions apply to the above-mentioned prize:
 - The brand, color, size and model are at the discretion of the contest organizers;
- One (1) stereo headset WESC Oboe, red color, valued at approximately \$70. The following conditions apply to the above-mentioned prize:
 - The brand, color, size and model are at the discretion of the contest organizers.
- One (1) set of speakers for computer 2.0 Creative GigaWorks (T20), black color, valued at approximately \$100. The following conditions apply to the above-mentioned prize:
 - The brand, color, size and model are at the discretion of the contest organizers.

DRAW

5. An electronic draw from eligible entries will be performed by the Contest Organizers. The prize could be awarded to any eligible entrant.

DELIVERY OF PRIZE

6. To be declared a winner and claim the prize, the person selected for the prize must:

a) be reached by e-mail within fifteen (15) days of the draw date. Any person selected who cannot be reached through the reasonable and appropriate efforts of the Contest Organizers during this period of fifteen (15) days will be disqualified and another draw will be conducted to award the prize in question;

b) sign the declaration and liability waiver (hereinafter referred to as the "Declaration Form"), which will be sent by the Contest Organizers and which must be returned to the Contest Organizers within fifteen (15) days of receipt. The form must be signed by a parent or legal guardian for persons aged 17 years and under at the time of the Contest draw;

c) have correctly answered the skill-testing question that appears on the Declaration Form;

d) upon request of the organizers of the competition, when appropriate, provide photo identification as proof of date of birth.

Failure to fulfil any of the conditions outlined above or any other condition will result in disqualification—the person selected as the winner will not be entitled to the prize. A new draw will be held to choose a new winner.

7. The winner will receive their prize by mail within four to six (4 to 6) weeks after the signed and completed Declaration Form has been received by the Contest Organizers.

ODDS OF WINNING

8. Odds of winning the prize for participation in the contest by completing the registration form depend on the number of entries received between January 30, 2012 at 9:00 a.m. (ET) to March 30, 2012 at 11:59 p.m. (ET).

GENERAL TERMS AND CONDITIONS

9. All decisions made by the Contest Organizers or its representatives regarding this contest are final and binding without right of appeal, subject to any decision of the Régie des alcools, des courses et des jeux du Québec on all matters within its jurisdiction.

10. By entering this contest, the winner releases the Contest Organizers and their affiliates, advertising and promotional agencies, employees, agents and representatives from all liability for damages of any nature whatsoever which may arise from acceptance or use of this prize. To be declared a winner and receive the prize, the prize winner agrees to sign the Declaration Form.

11. The prize must be accepted as described in the Contest Rules. The prize shall in no case be transferred to another person. The Contest Organizers do not assume any liability for claims relating to loss, theft, damage, costs or expenses arising from accident, injury or death.

12. The Contest Organizers and their affiliates, advertising and promotional agencies, employees, agents and representatives waive all liability for faulty computer components, software or communication lines; for the loss or absence of a communication network; and for any failed, incomplete, incomprehensible, or erased transmissions through any computer or network that may limit or prevent the ability of any person to participate in the contest. The Contest Organizers and their affiliates, advertising and promotional agencies, employees, agents and representatives also disclaim all liability for damages or losses that may be caused, directly or indirectly, in whole or in part, by downloads from any web page or of any software and/or by the transmission of any information concerning participation in the Contest.

13. The Contest Organizers cannot guarantee in any way that the Contest web site will be accessible, functional without interruption, or free from errors during the contest period.

14. The Contest Organizers reserve the right, in their sole and absolute discretion, to modify, cancel, terminate or suspend the Contest, in whole or in part, in the event of any cause or circumstance, of a human intervention or any other cause that could interfere with or affect the administration, security, impartiality or normal course of the Contest, subject to the approval of the Régie des alcools, des courses et des jeux du Québec.

15. In the event that the computer system is not able to record all entries during the Contest Period, or for any reason whatsoever the Contest should be terminated in whole or in part before the end date indicated in the Contest Rules, the Contest Organizers will conduct a random selection of the winner from the entries submitted during the Contest Period or, if necessary, up to the date of the event that prohibited participation in the Contest.

16. In all cases, the Contest Organizers and their affiliates, advertising and promotional agencies, suppliers of goods or services related to this contest and their employees, agents and representatives will not allocate more than one (1) prize, or award prizes that do not conform with the Contest Rules.

17. Persons who enter or attempt to enter this contest release from all liability the Contest Organizers and their affiliates, advertising and promotional agencies, employees, agents and representatives for any damages they may incur due to their participation or attempted participation in the Contest.

18. The winner authorizes the Contest Organizers and their representatives to use, if required, their name, photograph, image, statements regarding the prize, place of residence and/or voice for publicity purposes, without any remuneration. A statement to this effect will be included in the Declaration Form to be signed by the winner.

19. For the purpose of the Contest Rules, the entrant is the person identified on the electronic entry form. Where appropriate, the prize will be awarded to this person if they are declared to be the winner.

20. Any dispute regarding the organization or conduct of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux du Québec for a ruling. Any litigation respecting the awarding of a prize may be submitted to the RACJ only for the purpose of helping the parties reach a settlement.

21. No communication or correspondence will be exchanged with entrants in this Contest other than in accordance with the Contest Rules or on the initiative of the Contest Organizers.

22. Personal information collected from participants in this Contest will be used only for contest administration. No communication—commercial or otherwise—unrelated to the Contest or game will be sent to the entrant, unless they have agreed otherwise.

23. Any attempt to deliberately damage the website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, the Contest Organizers reserve the right disqualify the entrant and seek damages.

24. If any paragraph of the Contest Rules is declared illegal, unenforceable or invalid by a competent court, this paragraph shall be considered invalid. All other paragraphs which are not affected by the ruling will be enforced to the full extent of the law.